

Centre for Information Policy Leadership (CIPL) and
the Global System for Mobile Communications Association (GSMA)
present

Data Policy and Governance for AI: Fostering Responsible Innovation and Adoption

An Official Side Event at the Network of African Data Protection Authorities (NADPA) Conference

Transcorp Hilton Abuja

8 May 2025 | 8:30 AM – 1:30 PM

AGENDA

Data is the fuel of modern innovation, driving advancements in AI, business intelligence, healthcare, and beyond. However, organisations must navigate the delicate balance between harnessing data's potential and ensuring privacy, security, and compliance. This half-day session explores the respective roles of organisations, regulators, and legislators in enabling responsible and trusted innovation. Key themes will include interpreting data protection principles in the age of AI; best organisational practices for responsible data use; the role of tools such as Privacy-Enhancing Technologies (PETs); and the links between cross-border data flows, connectivity, and data-driven innovation.

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| 08:30 – 09:00 AM | Registration |
| 09:00 – 09:20 AM | Keynote: The Role of Regulators in Fostering Responsible Innovation
❖ Speaker TBC |
| 09:20 – 09:45 AM | Keynote: The Power of Data for the African Economy
❖ Dr. Olubayo Adekanmbi , CEO, Data Science Nigeria |
| 09:45 – 11:00 AM | Getting Data Policy and Regulation Right for Responsible Development and Adoption of AI
<i>In this session, speakers will explore how policymakers and regulators can enable AI development and adoption through sound data policies. Topics of focus will include interpreting data protection principles in the context of AI; rules around data sharing; trustworthy cross-border data flows; interoperability and connectivity; and the role of PETs.</i>
Key Questions: <ul style="list-style-type: none">• How should Data Protection Authorities (DPAs) interpret existing data protection laws to foster responsible and beneficial AI development and adoption?• How can regulators work together with developers and deployers of AI technologies to identify data policy challenges and propose solutions, including through regulatory sandboxes?• How can DPAs and regulators implement smart and evidence-based data policy and advocacy in the context of the digital, mobile, and AI ecosystem? |

- *How can PETs assist in facilitating AI development while upholding data protection principles?*
- *Why are data flows important for AI development and adoption, and how can policymakers foster trustworthy cross-border transfers?*

Speakers:

- ❖ **Moderator: Bojana Bellamy**, President, CIPL
- ❖ **Teki Akuetteh**, Senior Partner, Nsiah Akuetteh & Co.; and Founder & Executive Director, Africa Digital Rights' Hub
- ❖ **Lori Baker**, Director of Data Protection, DIFC Authority
- ❖ **Babatunde Bamigboye**, Head, of Legal, Enforcement & Regulation, Nigeria Data Protection Commission
- ❖ **Noriswadi Ismail**, Senior Director, Data Privacy, Policy & Regulation, GSMA
- ❖ **Additional Speakers TBC**

11:00 – 11:15 AM

Coffee and Tea Break

11:15 AM – 12:30 PM

Data Governance for Responsible and Beneficial Use of AI

In this session, speakers will explore how organisations are evolving their governance frameworks to foster responsible and beneficial development and use of cutting-edge technologies, drawing on lessons from leading practitioners.

Key Questions:

- *What best practices have businesses adopted in the wake of the rapid proliferation of generative AI tools?*
- *Which governance frameworks are organisations finding especially useful for guiding their use of AI and other innovative technologies?*
- *As new technologies such as agentic AI become more readily available, what additional measures should practitioners look to employ?*
- *Given the importance of data flows for AI development, what measures are available to foster free flows of data with trust?*
- *What legal rules and conditions do we need to enable responsible AI?*

Speakers:

- ❖ **Moderator: Mark Smith**, Manager, Privacy and Data Policy, CIPL
- ❖ **Femi Daniel**, Senior Counsel, Privacy and Data Protection, Mastercard
- ❖ **Stefano Fratta**, Global Engagement Director, Privacy Policy, Meta
- ❖ **Nonye Ujam**, Government Affairs Lead, Microsoft
- ❖ **Additional Speakers TBC**

12:40 PM – 1:30 PM

Lunch

1:30 PM

End of Event